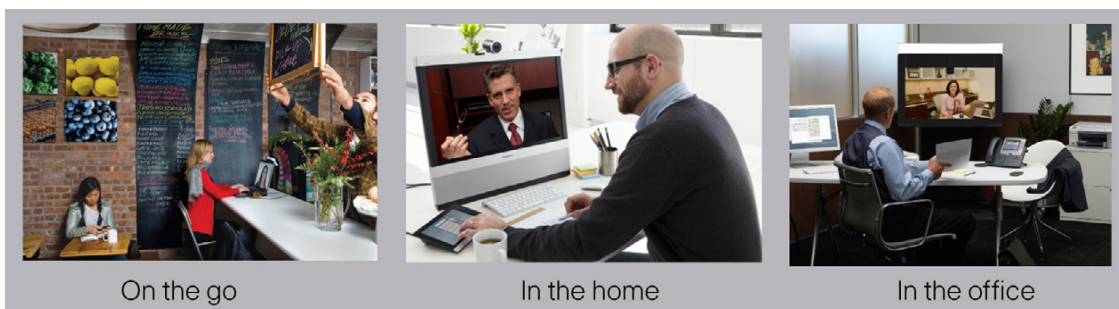




See hello. The future is here now with Cisco TelePresence.



The New Way of Working

Today you face greater business demands and a more competitive marketplace. You must continually find new ways to be agile and increase speed to market while reducing costs.

Effective communication and collaboration are critical. The ability to engage immediately across geographies with employees, suppliers, and customers is a must.

See hello. The future is here now with Cisco TelePresence™.

Cisco TelePresence for Everyone, Everywhere

Cisco TelePresence powers the new way of working, where everyone, everywhere can be more productive through face-to-face collaboration.

As part of Cisco® Collaboration, Cisco TelePresence connects co-workers and extends face-to-face collaboration around the world. Cisco TelePresence meets your needs from team to personal use, to specific applications for your business, and even via public access. By building your global video community, you can do more with less, transform your organization, drive competitive advantage, and be greener.

Do More with Less

Move quickly and gather important stakeholders to improve workflows, new programs, and decision making. Cisco TelePresence allows you to meet “in person” so you can be more effective, productive, and available than ever before.

From the office and customer-facing environments to the home, Cisco TelePresence spans a complete, innovative endpoint portfolio, an integrated architecture, any-to-any interoperability, and user-friendly features, such as one-button-to-push and continuous presence.

Transform Your Organization

Video and social media are changing the way we communicate and interact. Video stimulates more effective relationships and enhanced engagement. Cisco TelePresence enables new ways of working and allows you to approach processes in ways never before possible. Making faster, better decisions, bringing in expertise immediately and unifying team members are just some ways that video can change the way a business operates.

“Cisco TelePresence will reinvent the way we work. It will enable us to travel less, which will allow for greater productivity and a smaller environmental footprint. In this day and age, it’s simply a smarter way of going about our business.”

—Robert Dixon, Senior Vice President and Global CIO, PepsiCo



Drive Competitive Advantage

As you transform your business, Cisco TelePresence can deliver new levels of organizational performance to help you elevate and enhance the customer experience.

Be Greener and Improve Quality of Life

By reducing the need for travel, Cisco TelePresence can help boost your company's environmental sustainability efforts: less travel means a smaller carbon footprint. And reducing travel gives your employees more valuable time, improving their quality of life.

Build a Collaboration Strategy

By incorporating Cisco TelePresence capabilities into your collaboration strategy, you can bring the power of in-person video to your organization.

Cisco TelePresence joins the rest of the Cisco Collaboration portfolio—which includes IP communications, conferencing, messaging, customer care, enterprise social software, and mobile applications—to help you accelerate team performance, find the right people and information quickly and securely, protect investments, and create rich collaborative experiences.

Integrating Cisco TelePresence Into Your Business

The Cisco TelePresence experience means high quality, simplicity, reliability, and a low total cost of ownership along with end-to-end interoperability and intercompany capabilities over global networks. You can be assured you are available anytime, anywhere, on almost any device.

Cisco TelePresence works transparently with the tools you use every day, from enterprise groupware or unified communications to data sharing or many common video applications.

Cisco partners work with you to implement, operate, and scale the right solution for today and in the future. Let us help you gain a competitive edge through our Cisco TelePresence experiences and solutions.

“Cisco TelePresence is transforming the way more than 500 organizations worldwide run their business and collaborate with key partners, customers and suppliers. Cisco TelePresence enables companies to lead the way into a new era of cross-company collaboration never before possible.”

—Marthin De Beer, Sr. VP and GM, Cisco Emerging Technologies Business Group



In a call center

In a classroom

In a doctor's office

Powering the New Way of Working

Cisco TelePresence powers the new way of working. Discover the full range of Cisco TelePresence solutions and experiences for yourself. Learn how you can empower teams to collaborate like never before, transforming your organization.

For More Information

For more information, visit <http://www.cisco.com/go/cisco-tandberg>.

Welcome to your future at work, in class, on the road, in your community, and at home.
See hello. The future is now with Cisco TelePresence.



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